

**BUSINESS BUZZ PLUS PRESENTS**

# **FLIPKART SELLER TRAINING COURSE FOR BEGINNERS**

**- MALAYALAM LANGUAGE**



**PRE-RECORDED VIDEOS  
SO THAT YOU CAN LEARN AT YOUR OWN PACE**

**Course Fee : Rs. 3000**

# **COURSE CONTENTS**

## **SESSION 1**

- **Introduction to Flipkart Selling**
- **Types of Flipkart Order Fulfilment**
- **How to Calculate your Profits on Flipkart Selling**
- **How to Create a Flipkart Seller Account**
- **What is Shopsy**
- **How to Take Vertical Approval**
- **How to Take Brand Approval**
- **How to Create a Single Listing**
- **How to Fix QC Failed Errors**
- **How to Create Bulk Listings**
- **How to Process a Flipkart Order**
- **How to Get Flipkart Packaging Materials**
- **How to Manage your Inventory**
- **How to know your Real Bank Settlement Amount on an Order Level Basis**

**To Join the Course / Clarify any Doubts,  
Feel Free to WhatsApp on +91 8156982103**

# **COURSE CONTENTS**

## **SESSION 2**

- **How to Run Ads on Flipkart & Track your Ad Performance on Flipkart**
- **How to Manage Returns on Flipkart | How to Claim for your Returns**
- **What is SPF and How to Claim SPF**
- **What are the Payment Cycles on Flipkart | How to Read your Payment Reports**
- **How to Raise a Ticket on Flipkart**
- **How to Go about Flipkart Warehouse Onboarding**
- **How to Get Selling Opportunities on Flipkart | Know the Best Selling Highly Demanded Products on Flipkart**
- **Why is my Account Pending / Not Active?**

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