

BUSINESS BUZZ PRESENTS

MEESHO SELLER TRAINING COURSE FOR BEGINNERS

- MALAYALAM LANGUAGE



**PRE-RECORDED VIDEOS
SO THAT YOU CAN LEARN AT YOUR OWN PACE**

Course Fee : Rs. 2500

COURSE CONTENTS

SESSION 1

- **Introduction** to Selling on Meesho | Documents Required | Commission, Return, and Shipping **Charges**
- How to **Create** a Meesho Seller Account
- Is there any Selling **Approval** or Brand **Registrations** on Meesho for Suppliers
- What is a Catalog? How to Upload **Single** Catalogs on Meesho
- How to Upload **Bulk** Catalogs on Meesho | What is Image Bulk Upload on Meesho

COURSE CONTENTS

SESSION 1 - Continued...

- How to Manage your **Inventory** on Meesho | How to Do Single & Bulk Stock Update Easily
- How to Manage & Process your **Orders** on Meesho
- **Returns Price** Explained | Conditions for Returns with Meesho Returns Price | How to Manage, Track & Claim your Returns on Meesho
- How to Deal with a **Blocked** Listing on Meesho

COURSE CONTENTS

SESSION 2

- How to **Run** Meesho Ad Campaigns
- How to **Track** your Ad Campaign Performance on Meesho
- What is the **Quality Dashboard** on Meesho
- How to Get **Product** Recommendations on Meesho | How to Know the **Best Selling & Most Demanded** Products on Meesho
- How to Get **Price** Recommendations on Meesho
- How to Participate in **Promotional** Events run by Meesho

COURSE CONTENTS

SESSION 2 - Continued..

- How to **Raise** a Ticket on Meesho | How to Reach Seller Support for Issues/Complaints/Queries
- How to Check your **Payments** Report | How to Get GST Reports
- What is **NDD** on Meesho | How to Get the NDD Badge for your Products
- What are the **Referral** Fee Programs on Meesho | With Proof of Rewards Earned for Referrals
- Things to Take Care of while Selling on Meesho to Avoid **Loss, Fine & Penalty**